



Each year Tree of Life Christian Schools is fortunate to have businesses like yours that believe in our vision and mission and choose to participate in the school community through Business Partnerships. We work to develop a true partnership by offering a wide variety of promotional opportunities, with the added benefit of your advertising dollars going directly toward Tree of Life's commitment to excellence in private Christian school education.

There are multiple partnership levels designed to accommodate your unique business needs, while rewarding your generosity with promotional and marketing exposure to hundreds of school families and visitors throughout the school year and summer months.

Businesses are able to choose from multiple levels or create your own package to customize messaging.

FLEXIBILITY

Advertising translates to countless impressions that reach alumni, enrolled families, and visitors throughout the school year.

IMPRESSIONS

PACKAGES		FOUNDERS \$2500 (8)	GOLD \$1250 (12)	SILVER \$750 (16)
ATHLETICS	Athletics Facility Presence	BANNER	BANNER	BANNER
	Concession Stand	LOGO PLACEMENT	LOGO PLACEMENT	LOGO PLACEMENT
	Trojan Sports Network (Live Stream)	GAME DAY RECOGNITION		
	TOL Social Media (Athlete/Team of the Week)	1+ PER SEASON		
	Game Time Radio Partner	GAME DAY RECOGNITION	GAME DAY RECOGNITION	GAME DAY RECOGNITION
GENERAL	TOLCS Website (Business Partners Page)	LOGO PLACEMENT	NAME RECOGNITION	NAME RECOGNITION
	The Tree Magazine	LOGO PLACEMENT	NAME RECOGNITION	
	Jog-A-Thon	LOGO PLACEMENT	LOGO PLACEMENT	NAME RECOGNITION
	HS Yearbook Ad	FULL PAGE	1/2 PAGE	
	Schoolwide community event	NAME RECOGNITION PRESENTATION RECOGNITION	NAME RECOGNITION	
FINE ARTS	Fall + Spring HS Theater Productions	FULL PAGE	1/2 PAGE	NAME RECOGNITION
	Winter + Spring HS Concert Programs	NAME RECOGNITION		

CUSTOM		
Athletics Facility Presentation*	\$350	BANNER
Trojan Sports Network (Live Stream)	\$350 - \$1000	GAME DAY RECOGNITION
Game Time Radio Partner	\$150 - \$500	GAME DAY RECOGNITION
Elementary Grandparents Day Partner	\$250	NAME RECOGNITION PRESENTATION RECOGNITION
Elementary Winter + Spring Partner	\$250	NAME RECOGNITION PRESENTATION RECOGNITION
Yearbook	\$350	1/2 PAGE AD
Jog-A-Thon	\$150	SIGNAGE
Summer Camp T-shirt Partner	\$200	NAME RECOGNITION ON SUMMER CAMP TSHIRT + BROCHURE
Fall + Spring HS Theater Productions	INQUIRE	DIFFERENT RECOGNITION OPPORTUNITIES
Civitas Magazine Partner	\$500	FULL PAGE (4)

*Does not include advertisement or promotion for the 5k or golf event

NEXT STEP

Partnering with Tree of Life Christian Schools through Business Partnerships can be an effective tool to promote your business as well as a way to support Christian education. With multiple levels and packages available for various budgets, we've structured opportunities to be obtainable for any size business.

Partnerships run through July 31st each year.

If you would like to learn more about the available opportunities, please contact Yohana Hill | advancement@tolcs.org or 614-784-2795.

All logos submitted should be high resolution (vector quality or comparable). All materials for inclusion in school publications or to be distributed at school functions must be approved.

Tree of Life Christian Schools reserves the right to decline any business partnership or related promotional materials that the school administration does not believe reflects the mission or core values of the school.

Tree of Life is a 501(c)(3) organization. Your contribution is tax-deductible to the extent allowed by law. Please contact your tax advisor with specific tax questions concerning your donation.